



*foodpanda Paints Genting Pink as the First Platform to Deliver Food Up In The Clouds
Resorts World Genting customers can now beat the queue and experience top restaurants
conveniently by ordering through foodpanda*

Kuala Lumpur, March 20, 2023 — foodpanda now operates at Resorts World Genting (RWG) as the first food delivery service at the popular tourist destination. This collaboration will allow visitors to spend more time taking in the sights and sounds in the crisp highlands air instead of queueing for food.

In the partnership between foodpanda Malaysia, one of the country's leading food and groceries delivery service providers, and RWG, Malaysia's premier integrated resort above the clouds; customers can enjoy food from the top restaurants without the hassle of the queue by pre-ordering and picking it up later, or delivered to them.

foodpanda's iconic delivery partners decked out in signature pink will be making their trips up and down the hilly road 6,000 ft above sea level, picking up delicious meals from RWG locations including SkyAvenue, First World Plaza, Genting Premium Outlet, Resorts World Awana and Gohtong Jaya Baru.

"We are honoured that RWG recognises foodpanda's strong brand presence and expertise in personalising new experiences for our vendors and customers. This ultimately gives everyone the added level of convenience and enjoyment of what RWG has to offer," said foodpanda Malaysia Director of Marketing, Bernard Chong.

He added that as an organisation that thrives on technology and operational excellence, foodpanda Malaysia found synergies with RWG, which offers a plethora of award-winning dining options and an unparalleled entertainment and leisure experience.

Meanwhile, Genting Malaysia Berhad Senior Vice President of Sales and Marketing, Spencer Lee said: "Resorts World Genting is honoured and excited to be able to work with a big quick-commerce brand like foodpanda and hopes this food delivery partnership brings more amazing experience to our guests. We are always open to any partnerships that will enrich our guests' overall experience."

Among the restaurants available on the foodpanda app and website is Flavours of Genting, where its mouth-watering signature fresh pineapple tarts and durian biscuits can be delivered straight to the customer wherever they are. Other merchants include the Medan Selera, Motorino Pizzeria @ Highline, Harry Ramsden, Jom Makan, The Bakery, Cha Chaan Teng, Il Lago and Ayu Awana.



In celebrating the partnership, foodpanda Malaysia organised a flash mob last week where 30 dancers entertained visitors at the SkyAvenue accompanied by beats from K-pop supergroup Blackpink before giving away goodies and branded merchandise.

foodpanda's lovable brand ambassador, Pau-Pau, together with RWG's mascot Allie the Elephant, also enthralled the mall visitors who thronged to take selfies with the cuddly duo in a never-seen-before pairing.

For a limited time, foodpanda customers at RWG can enjoy discounts of 50% with the code NEWPANDA, capped at RM10 with no minimum spend.

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ABOUT FOODPANDA

foodpanda is a leading on-demand delivery platform in Asia dedicated to bringing consumers a wide range of food, groceries and more, quickly and conveniently. Powered by technology and operational excellence, foodpanda is spearheading the growth of quick-commerce (q-commerce) across the region with its network of retail partners, as well as pandaMart cloud stores to provide more on-demand options beyond the millions of food delivery options. foodpanda operates in more than 300 cities across 11 markets in Asia Pacific - Singapore, Hong Kong, Thailand, Malaysia, Pakistan, Taiwan, Philippines, Bangladesh, Laos, Cambodia and Myanmar. foodpanda is a subsidiary of Delivery Hero, a global leader of the food delivery industry. For more information, visit www.foodpanda.com.

ABOUT DELIVERY HERO

Delivery Hero is the world's leading local delivery platform, operating its service in more than 40 countries across Asia, Europe, Latin America, the Middle East and North Africa. The company started as a food delivery service in 2011 and today runs its own delivery platform on four continents. Additionally, Delivery Hero is pioneering quick commerce, the next generation of e-commerce, aiming to bring groceries and household goods to customers in under one hour and often in 10-15 minutes. Headquartered in Berlin, Germany, Delivery Hero is listed on the Frankfurt stock exchange since 2017, and became part of the leading index DAX (Deutscher Aktienindex) in 2020. For more information, please visit www.deliveryhero.com.

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